

Privacy Policy

This Privacy Policy (the “Policy”) describes the manner in which DspankaB Desperation, through its website www.dspankabdesperation.com (the “Site”), collects, uses, and discloses personal information from users of the Site.

1. PERSONAL INFORMATION WE COLLECT

Device Information

When you access the Site, certain information is automatically collected regarding your device, including, without limitation, your web browser, IP address, time zone, and cookies installed on your device. Additionally, as you browse the Site, information regarding the individual web pages or products you view, the websites or search terms that referred you to the Site, and your interactions with the Site is collected. This information is referred to herein as “Device Information.”

Device Information may be collected using the following technologies:

1. **Cookies:** Data files placed on your device containing, among other information, a unique anonymous identifier. For further information about cookies and their management, visit <http://www.allaboutcookies.org>.
2. **Log Files:** Records of actions occurring on the Site, including IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
3. **Web Beacons, Tags, and Pixels:** Electronic files used to record information regarding how you browse the Site.

Order Information

When you place or attempt to place an order on the Site, we collect information such as your name, email address, and billing address (collectively, “Order Information”). Credit card account numbers are **not** collected. Order Information is retained solely for purposes of account management and order fulfillment and is never sold or disclosed to third parties.

For purposes of this Policy, “Personal Information” encompasses both Device Information and Order Information.

2. USE OF PERSONAL INFORMATION

Order Information is used primarily to fulfill orders, including processing payment, arranging shipping, and providing invoices or order confirmations. Additionally, Order Information may be used to:

1. Communicate with you regarding your orders or other inquiries;

2. Screen for potential fraud or risk; and
3. Provide you with information, offers, or advertising consistent with your preferences.

Device Information is used to:

1. Screen for potential fraud or risk (including through IP address monitoring);
2. Improve and optimize the Site, including by analyzing user behavior and measuring marketing and advertising effectiveness.

3. SHARING OF PERSONAL INFORMATION

Personal Information may be shared with third-party service providers to assist in processing and analyzing information as described herein. For example, we may use **Google Analytics** to understand Site usage. For more information on Google Analytics and your options regarding data collection, please see:

- [Google Privacy Policy](#)
- [Google Analytics Opt-Out](#)

We may also disclose Personal Information as required by law, to respond to legal processes, or to protect our rights, property, or safety.

4. BEHAVIORAL ADVERTISING

Although we do not currently engage in targeted advertising, we may, in the future, use Personal Information to provide advertisements or marketing communications tailored to your interests.

Information about targeted advertising and opt-out options is available at:

- **Network Advertising Initiative:** <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>
- **Facebook Ads Settings:** <https://www.facebook.com/settings/?tab=ads>
- **Google Ads Settings:** <https://www.google.com/settings/ads/anonymous>
- **Bing Ads Settings:** <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>
- **Digital Advertising Alliance Opt-Out:** <http://optout.aboutads.info/>

5. DO NOT TRACK

The Site does not alter its data collection or use practices in response to “Do Not Track” signals from your browser.

6. EUROPEAN DATA PROTECTION (GDPR)

If you are a resident of the European Union, you have the right to access, correct, update, or request deletion of your Personal Information. Requests may be submitted via the contact information provided below.

We process your information to fulfill contracts with you (e.g., order fulfillment) or to pursue our legitimate business interests, including fraud prevention and Site optimization. Personal Information may be transferred outside the European Union, including to Canada and the United States.

7. DATA RETENTION

Order Information will be maintained for our records unless and until you request deletion.

8. REPORTING AND CONTENT REMOVAL

All adult content on the Site is managed by BluMedia Inc. User-submitted content is not permitted.

Concerns regarding content should be directed to **supportmanager@dspankab.com**. Verified removals will be completed within seven (7) days. Illegal content is strictly prohibited, and all models depicted have provided consent.

9. MINORS

The Site is not intended for individuals under the age of 18.

10. CHANGES TO PRIVACY POLICY

This Privacy Policy may be updated periodically to reflect changes in our practices, legal requirements, or other operational reasons.

11. CONTACT INFORMATION

For questions, complaints, or requests regarding this Privacy Policy or our practices, please contact us via the Site at www.dspankabdesperation.com

